



TMUC
THE MILLENNIUM
UNIVERSAL COLLEGE



**UNIVERSITY
OF LONDON**
RECOGNISED
TEACHING CENTRE

with academic direction from:



**ROYAL
HOLLOWAY
UNIVERSITY
OF LONDON**

GET YOUR **UK** **BUSINESS** ADMINISTRATION **BACHELOR'S** **DEGREE**

FROM
TMUC
PAKISTAN



www.tmuc.edu.pk

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WHY TMUC

The Millennium Universal College TMUC is Pakistan's one of the largest transnational education groups operating purpose-built University College Campuses across major urban cities and offering International programmes and highly reputed degrees and skills qualifications at home as TMUC is a provider of transnational education programs. By bringing a range of international qualifications home, TMUC aspires to be recognized as the leading institution for borderless education and committed to providing opportunities that exceed the local stream of education to the youth of Pakistan.

Our goal is to produce graduates who are not only equipped with the necessary skills and knowledge to excel in their chosen fields but are also able to make meaningful contributions to society.

PATHWAYS OFFERED

- BSc (Hons) in Business administration:
- Marketing
- Human Resource Management
- International Business



PROGRAMME INFORMATION

Royal Holloway School of Management has a fresh and intellectually challenging approach to management research and education. Studying BSc Business Administration from Royal Holloway means that you will learn from internationally renowned experts who will share their research with you in the form of their academic direction, so that you gain current and relevant management skills and knowledge.

Programme Information	Standard Route
Credit Hours	360
Guided Learning Hours	1200
Independent Study Hours	2400
Duration	3-5 years
Mode of Study	Assessment or Exam Based
Examination/Assessment	Revision Week Sessionals Mid Term Mock

LEVEL-WISE BREAK DOWN OF MODULES

Subject	Credits	Subject	Credits	Subject	Credits
Year 1: Level 4- Marketing		Year 1: Level 4- Human Resource Management		Year 1: Level 4- International Business	
Foundations of Quantitative Methods for Sustainable Organizations	30	Foundations of Quantitative Methods for Sustainable Organizations	30	Foundations of Quantitative Methods for Sustainable Organizations	30
Interpreting Management, Markets and Consumption	30	Interpreting Management, Markets and Consumption	30	Interpreting Management, Markets and Consumption	30
Information systems and Organizations	30	Information systems and Organizations	30	Information systems and Organizations	30
International Business and Accounting	30	International Business and Accounting	30	International Business and Accounting	30
Year 2: Level 5- Marketing		Year 2: Level 5- Human Resource Management		Year 2: Level 5- International Business	
Employability and Human Resource Management	30	Employability and Human Resource Management	30	Employability and Human Resource Management	30
Strategic Management and Accounting	30	Strategic Management and Accounting	30	Strategic Management and Accounting	30
Operations Management and Marketing Strategy	30	Operations Management and Marketing Strategy	30	Operations Management and Marketing Strategy	30
Marketing Research and Digital Marketing	30	Managing Organizational Change and Performance	30	The Global Economy and Multinational Enterprise	30
Year 3: Level 6- Marketing		Year 3: Level 6- Human Resource Management		Year 3: Level 6- International Business	
Integrating Management: Business in context, leadership and Innovation	30	Integrating Management: Business in context, leadership and Innovation	30	Integrating Management: Business in context, leadership and Innovation	30
Consumer Behaviour and Global Marketing	30	International HRM	30	Emerging Markets and Asia Pacific Business	30
Brands, Branding and Advertising	30	The Individuals at work and Globalisation	30	European Business and International Competition	30
International HRM	30	Brands, Branding and Advertising	30	The Individuals at work and Globalisation	30

9. Module Descriptors

9.1 Stage 1: Compulsory courses (FHEQ Level 4)

9.1.1 Foundations of Quantitative Methods for Sustainable Organizations [BA1510] (30 Credits)

Assessment: one three-hour unseen written examination (60%) one individual 2000-word report (40%)

Core mandatory and condonable

Prerequisites or specific entry requirements:

none

Course Content:

The course aims to familiarize students with quantitative studies and how they are and can be employed in management, economics and for sustainable business. In the first part to the course, central issues include how quantitative studies relate to differences, associations and relationships in groups and populations? Furthermore, the course will develop student understanding of a wide variety of statistical techniques. More generally, the course seeks to improve cognitive skills, effective problem solving and the ability to interpret quantitative studies.

The second part to this course introduces students to the main interconnected economic, social, and ecological and governance factors that determine the long-term sustainability of organizations. It examines how these factors influence each other in sometimes very complex ways to provide the context within which small and large businesses, public service organizations and third sector organizations operate.

9.1.2 Interpreting Management, Market and Consumption [BA1520] (30 Credits)

Assessment: one three-hour unseen written examination (60%) one individual 2000-word essay (40%)

Core mandatory and condonable

Prerequisites or specific entry requirements:

none

Course Content:

The course introduces students to marketing in the context of interpreting management, as both an academic discipline and as practice. In the first part to the course, we explore how and why marketing has developed, and continues to develop, as an academic discipline underpins. Treating marketing as a practice includes assessing the application of marketing in various marketplaces. By various marketplaces, we mean that the discourse of marketing has penetrated all sectors of the economy (private, public, and voluntary or not-for-profit). In addition, as a signatory to the Principles for Responsible Management Education (PRME), which is based on the United Nations' Global Compact, attention is devoted to the sustainability of marketing practices in an increasingly globalized consumer society.

The second part to the course develops students' abilities to understand and engage with management concepts, theories and practices. These are the types of abilities that will be used throughout their undergraduate degree. It also equips students with a range of skills designed to begin to enhance their employability. More specifically, it covers the development content and shifting of key paradigms in management and how management knowledge can be regarded as being socially constructed. It also develops skills of critical analysis and introduces a range of issues that students need to focus upon to enhance their employability.

9.1.3 Information Systems and Organization Studies [BA1530] (30 Credits)

Assessment: one three-hour unseen written examination (60%) one individual 2000-word essay (40%)

Core mandatory and condonable

Prerequisites or specific entry requirements:

none

Course Content:

The course offers an introduction to information systems and organization studies. Business organizations use information technologies and systems to achieve corporate objectives, and as a solution to a variety of business challenges and problems. To fully understand information systems, it is necessary to be aware of the broader organizational, human and information technology dimensions of systems and their power to provide solutions to challenges and problems in the business environment. The first part to this course thus deals with the behavioral as well as the technical issues surrounding the development, use, and impact of information systems used by managers and employees in the firm.

The second part of this course examines core topics and debates within the discipline organization studies. Organization is analyzed as both a 'noun' or entity ('the organization') and a 'verb' or process ('organisation'). Within organisation as a process, key ideas about management as an activity are introduced. The course surveys 'classical' ideas about organisation, conceived of in terms of rationalisation (bureaucracy, scientific management) and humanisation (human relations theory), whilst explaining how these two are inter-related. The way in which these classical ideas reappear in, but are also modified by, contemporary organisations is explored by attention to new organisational forms (networks, post-bureaucracy) and contemporary management techniques (culture management, emotional labour, charismatic leadership). The course gives students an analytical and theoretical vocabulary to evaluate this re-appearance and modification, examining the micro-, meso- and macro- levels of organisation studies.

Assessment: one three-hour unseen written examination (60%) one individual 2000-word report (40%)

Core mandatory and condonable

Prerequisites or specific entry requirements:

none

The course introduces students to the subjects of international business and accounting. In the first part to the course, international business is explored and its implications for all corporate functions. This includes being aware of what it entails for international strategy, international marketing, international finance, international human resource management, international supply chains (production/operations/logistics) and international sustainability management. The course provides the necessary knowledge and theoretical concepts for understanding international business and analysing and devising international strategies for multinational enterprises.

which has been referred to as the language of business. Students are introduced to the underlying framework and concepts of accounting and its role in organisations and society. It provides students with an introduction to the basic components of the financial statements (Income Statement, Balance Sheet, Cash Flow Statement), the procedures and techniques for the preparation of these financial statements, and an understanding of their purpose and value for business organisations. The course also examines the principles of financial decision making, with emphasis on developing skills for analysing financial accounting information.

9.2 Stage 2 courses (FHEQ Level 5)

9.2.1 Employability and Human Resource Management [BA2510] (30 Credits)

Assessment: one three-hour unseen written examination (60%) one individual 2000-word portfolio (40%)

Core mandatory and condonable

Prerequisites or specific entry requirements:

Any two courses (60 credits) from Stage 1 (FHEQ Level 4)

Course Content:

This course introduces career development and human resource management (HRM). The first part to the course is directed at exploring career development, examining influences on employment, employability, career choice and career development. Key trends in employee management in a range of workplaces, including unionised and non-union, manufacturing and services, and domestic and multinational are also examined with overall aim being to engender confidence and awareness of the challenges associated with career development in the contemporary workplace.

The second part to the course examines the significance of human resource management in organisations. It explores the links between product market strategies and their 'fit' with HR strategies, the role of HR planning in workforce management, and HR policies such as employee participation and involvement, including the role of trade unions in employment relationships. It also examines the regulation of labour markets, employment discrimination and conflict and resistance at work, before turning to specific HR practices such as recruitment and selection, training and development and pay and performance management. The aim is to provide students with a critical understanding of theory, policy and practice in the field of HRM. While the main emphasis is on the nature of HRM policies and practices in organisations, the course also explores the contextual labour market and political factors that shape HRM policy choices. The objective is to give students an understanding of the main concepts and models that underpin HRM, as well as a critical assessment of the relationship between theory and practice in HRM in contemporary workplaces.

9.2.2 Strategic Management and Accounting [BA2520] (30 Credits)

Assessment: one three-hour unseen written examination (60%) one individual 2000-word report (40%)

Core mandatory and condonable

Prerequisites or specific entry requirements:

Any two courses (60 credits) from Stage 1 (FHEQ Level 4) one of which must be BA1540

Course Content:

The course introduces strategy and accounting. In the first part to the course we examine strategy, assessing the principal theories of strategic management, setting these in the context of key developments in which contemporary business operates, including political and regulatory developments, technological change, financialisation and the development of 'new' business models. Thus, the aims focus on the key concepts and debates in the theory of corporate and business strategy; the changing context in which the corporate strategy is formulated and implemented; and how theoretical debates can be related to corporate strategies via the analysis of case studies covering a variety of industrial settings and situations. The second part to the course covers technical and non-technical aspects of management accounting, with a focus on the role management accounting plays in improving organizational performance. To ground and develop this understanding, the course introduces cost and management accounting principles and approaches.

9.2.3 Operations Management and Marketing Strategy [BA2530] (30 Credits)

Assessment: one three-hour unseen written examination (60%) one individual 2000-word report (40%)

Core mandatory and condonable

Prerequisites or specific entry requirements:

Any two courses (60 credits) from Stage 1 (FHEQ Level 4)

Course Content:

The course examines operations management and marketing strategy. The first part to this course provides the student with a grounding into the tools and techniques used in the development of operational systems and the factors that affect the choice of operating methods. The course examines the different approaches to the planning cycle (operating system and facility design) regarding the strategic aims of the organization. It also looks at the many different production control techniques: capacity planning, push and the Japanese perfected pull (just-in-time) systems and their effect on the effectiveness and efficiency of the organization.

Secondly, the course aims to equip students with the necessary knowledge and skills to be able to evaluate marketing strategies in a variety of industry settings, through a systematic consideration of the key concepts; the competitive environment, customer insight, market information systems, business models, enterprise competencies, control, evaluation and innovation, the elements of the marketing mix and their critical interrelationships. Consequently, the second part to this course will equip students with a broad knowledge of strategic marketing in an industrial context and a demonstrable range of analytical marketing skills.

9.2.4 Managing Organizational Change and Performance [BA2540] (30 Credits)

Assessment: one three-hour unseen written examination (60%) one individual 2000-word report (40%)

Pathway mandatory and non-condonable for the Marketing pathway. Condonable for all other pathways.

Prerequisites or specific entry requirements:

Any two courses (60 credits) from Stage 1 (FHEQ Level 4)

Course Content:

The course examines organizational change and management practices and research examining motivation and performance. The course commences by examining the theoretical foundations by presenting and evaluating key ideas concerning the context, nature and process of organizational change. This is juxtaposed against the practical and applied nature of managing change, dealing with organizational problems central to contemporary management. Given this, students will also put the diagnostic and prescriptive tools into action, recognizing both the limitations and strengths to these techniques and approaches.

The second part to the course considers fundamental issues about why people work, how hard they work, how motivation relates to employee wellbeing and performance, and what social and structural forces influence work motivation and performance. In doing, the course reviews a selection of popular management practices that are in part intended to influence motivation and performance, including the use of (a) pay (b) leadership (c) job design and (d) human resource management. Evidence is examined about the impact of such interventions designed to enhance motivation and performance, focusing mainly on approaches at the employee level although the role of motivation at the level of groups, organization, and society will be used to illustrate the linkages between the employee and other levels.

9.2.5 Marketing Research and Digital Marketing [BA2550] (30 Credits)

Assessment: one three-hour unseen written examination (60%) one individual 2000-word report (40%)

Pathway mandatory and non-condonable for the Marketing pathway. Condonable for all other pathways.

Prerequisites or specific entry requirements:

Any two courses (60 credits) from Stage 1 (FHEQ Level 4) one of which must be BA1520

Course Content:

This course examines marketing research and digital marketing. In the first part to the course, marketing research is examined with the aim being to ensure students understand the nature and scope of marketing research and in doing emphasizes its role in supporting the design and implementation of successful marketing decisions. Students learn to design and produce research that is actionable and relevant to marketing decisions. The course will evolve around a conceptual framework for conducting research, drawing on the steps of the marketing research process. Both qualitative and quantitative methodologies are critically examined and then applied in the practical assignment. Finally, students learn the various components of the research report and develop the skills necessary to produce a report that has value to the decision-maker.

The second part of the course focuses on digital marketing, presenting the frameworks and models that are relevant to digital marketing practice and their supporting technologies. Digital channels are examined and evaluated for their inclusion in integrated marketing programmes and campaigns. Search Engine Optimization (SEO), customer acquisition and retention, customer service, direct marketing, communications, e-tailing and digital channel structures are examined in detail.

9.2.6 The Global Economy and Multinational Enterprise [BA2560] (30 Credits)

Assessment: one three-hour unseen written examination (60%) one individual 2000-word report (40%)

Pathway mandatory and non-condonable for the International Business pathway. Condonable for all other pathways.

Prerequisites or specific entry requirements:

Any two courses (60 credits) from Stage 1 (FHEQ Level 4)

Course Content:

The course will provide an overview of the growth and development of the global economy during the twentieth-century. To develop an understanding of these processes the course examine the forces shaping the global economy and the institutions to which it has given rise, from the World Trade Organisation to the multinational enterprise (MNE). Understanding will be further aided by the introduction of relevant theoretical perspectives (economic, historical, management, geopolitical). Attention will be placed on the development of MNEs and the role of Foreign Direct Investment as a driving force in the integration of developing countries into the globalisation process; although the consequences of globalisation in relation to the environment, social inequalities and poverty will be also examined and other measures of welfare studied. At the end of the course, students should be able to appreciate the genuine magnitude and significance of global economic forces and processes for national economies, industries and MNEs.

9.3 Stage 3 courses (FHEQ Level 6)

9.3.1 Integrating Management: Business in Context, Leadership And Innovation [BA3510] (30 Credits)

Assessment: one three-hour unseen written examination (60%) one individual 2500-word report (40%)

Core mandatory for all pathways and condonable.

Prerequisites or specific entry requirements:

All Stage 1 (FHEQ Level 4) courses plus BA2530

Course Content:

The course draws together the student's learning over the entire programme. Having gained an understanding of the workings of key corporate functions in their prior courses, this course will increase students' understanding of the opportunities and challenges that arise from the external business context in the early 21st century. These are evaluated from the perspective of a range of corporate functions and appropriate corporate response structures identified. Students will be expected to reflect on the leadership and innovation challenges in contemporary organisations as they apply to the core subject areas they have studied in their prior courses.

9.3.2 Consumer Behaviour and Global Marketing [BA3520] (30 Credits)

Assessment: one three-hour unseen written examination (60%) one individual 2500-word essay (40%)

Pathway mandatory and non-condonable for the Marketing pathway. Condonable for all other pathways.

Prerequisites or specific entry requirements:

All Stage 1 (FHEQ Level 4) courses plus BA2550 and BA2530

Course Content:

This course develops a critical understanding of consumer behaviour and global marketing. Students will explore sociological, anthropological and marketing issues of consumer behaviour, seeking to develop critical understandings of consumer behaviour that will hold relevance both inside and outside the domain of marketing practice. Also, the course will provide a high level of understanding of the theory and practice of global marketing. It will enable students to develop insight into consumer behaviour into a global marketing context. Students will foster critical thinking, cultural awareness and applied decision-making in the global business setting.

9.3.3 Brands, Branding And Advertising [BA3530] (30 Credits)

Assessment: one three-hour unseen written examination (60%) one individual 2500-word essay (40%)

Pathway mandatory and non-condonable for the Marketing pathway. Condonable for all other pathways.

Prerequisites or specific entry requirements:

All Stage 1 (FHEQ Level 4) courses plus BA2530

Course Content:

Understanding the nature of brands and branding is critical for understanding not just the marketing environment, but also the nature of the consumer society that we live in. The first part to this course seeks to develop critical understandings of branding that will hold relevance both inside and outside the domain of marketing practice. This course is best suited to those students who are open to new ideas, who are self-motivated, willing to read extensively and contribute widely to online discussions and who are curious about the nature of contemporary consumption, markets and culture.

The second part to this course aims to provide students with a strategic perspective on contemporary marketing communication management within an international context. It draws together theoretical and practitioner traditions from diverse literatures to focus not only on issues of advertising and brand management but also on the cultural role and ethical standing of advertising. It seeks to offer an integrated understanding of advertising and promotion from both a managerial and a cultural perspective.

9.3.4 International Human Resource Management [BA3540] (30 Credits)

Assessment: one three-hour unseen written examination (60%) one individual 2500-word essay (40%)

Pathway mandatory and non-condonable for the Human Resource Management pathway. Condonable for all other pathways.

Prerequisites or specific entry requirements:

All Stage 1 (FHEQ Level 4) courses plus BA2510

Course Content:

The world is integrating as businesses locate cross-nationally, and employees and managers move through the multinational company from one country to another. Both the firm and human resource management (HRM) are being spatially stretched. This poses important questions for the management of human resources within the firm: are local or home-based management practices, or some global set of practices, most suited to local workplaces? How do managers and employees from different countries work together? For example, are German firms in the UK practising mainly British or German employment and work practices, or some sort of novel hybrid? Do US firms in China treat workers differently from workers in the United States? Do Japanese firms in the UK become localised as managers are drawn from the local labour market and not Japan? Do multinational companies act as a law unto themselves as they move around the globe, or do local states tie them down and embed them within national rules, cultures and practices? What is the role of the European Union in regulating regional employment relations? And what is the role of global labour regulation? What are the core human resource and employment issues in international business activities? What are the difficulties in coordinating workforces that are accustomed to contrasting management styles, and with skills and competences that are constructed differently? To what extent do multinational companies act as agents of knowledge transfer in a globalising economy?

Answers to these questions are critical to the future of work, as that future comes to reflect a more regionalised if not globalised workplace, with standards and ideas about authority relations, payment systems and types of recruitment drawn from different sources and not just the nation state. We examine these issues through practical examples, case studies and the latest research.

9.3.5 The Individual at Work and Globalisation [BA3550] (30 Credits)

Assessment: one three-hour unseen written examination (60%) one individual 2500-word report (40%)

Pathway mandatory and non-condonable for the Human Resource Management pathway. Condonable for all other pathways.

Prerequisites or specific entry requirements:

All Stage 1 (FHEQ Level 4) courses plus BA2510

Course Content:

In the first part to this course, the Individual at Work gives an overview of contemporary subjects of interest in the field of organisational behaviour. Topics of work attitudes, identity at work, issues of work design including teamwork, contemporary communication at work, managing well-being at work and work-life balance, and individual career management are examined. For each topic, the psychological and behavioural aspects are outlined; contemporary theory and empirical studies on the topic are critically evaluated; relevant methodological issues reviewed; and an overview of practice and potential interventions in these areas provided.

The second part to this course examines the impact of globalisation on work. The course introduces to the students the economic, political and institutional forces that shape the international mobility of work. From a comparative perspective, the course offers an overview of the economic policies, labour market regulations and socio-economic conditions that has affected work organisation on a global scale. The course will also include online discussions on the transformation of global industrial structure, international labour markets and work organisations in different countries. Some new employment practices adopted by established and emerging multinational firms will be compared and assessed through case studies.

9.3.6 Emerging Markets and Asia Pacific Business [BA3560] (30 Credits)

Assessment: one three-hour unseen written examination (60%) one individual 2500-word report (40%)

Pathway mandatory and non-condonable for the International Business pathway. Condonable for all other pathways.

Prerequisites or specific entry requirements:

All Stage 1 (FHEQ Level 4) courses plus any one module (30 credits) from stage 2 (FHEQ level 5)

Course Content:

In the first part to the course, emerging markets' commercial realities and national cultures within the context of a global economy are examined. The course assesses specific cases such as the BRIC economies (Brazil, Russia, India, and China), Turkey, South Africa, other Eastern European or Latin American countries. The course provides students with the necessary analytical skills to assess emerging markets for potential entry. It also focuses on the opportunities and challenges that multinationals face when doing business and investing in emerging markets.

In the second part to this course a comparative study of multinational business in the Asia Pacific, their worldwide operations and their impact on Europe is undertaken. The main aims are to encourage and stimulate your interest in the Asia Pacific, to provide you with a firm grounding in the contemporary economic, political, and cultural contexts of the Asia Pacific nations, and to enable you to recognise and appreciate the degree of diversity of the business environments and business practices in the region. You will be introduced to the characteristics of business organisation and management in several countries in the Asia Pacific, locating business practice in the context of political economy, institutional environment, and cultural background. The course also examines the impact of foreign direct investment by Asia Pacific companies in Europe, including the activities of firms from Korea, China, Taiwan, Hong Kong and Japan.

9.3.7 European Business and International Competition [BA3570] (30 Credits)

Assessment: one three-hour unseen written examination (60%) one individual 2500-word essay (40%)

he International Business pathway.

Condonable for all other pathways.

Prerequisites or specific entry requirements:

All Stage 1 (FHEQ Level 4) courses plus Ba2560

Course Content:

The first part to this course examines European business within the European Union (EU) and in the greater global context. Attention is paid to key institutions, policies and processes involved in the widening and deepening of the union, including the theories explaining its development. The implications for European businesses and for consumers of these are assessed. The interaction between policy-makers and businesses through lobbying and the implications for external relations will also be covered. Journal and news articles and case studies will be used to raise and explore key issues.

In the second part to the course the topics and issues are broa

ELIGIBILITY CRITERIA AND ENTRY REQUIREMENT

Age Requirement

Student should ideally be aged
18 or above by 1st November/1st April
in the year of registration

Academic Requirement

International Qualifications:
8 O levels, 3 A Levels (A-E)
(A to C) in English
Years of Education completed: 12



APPLICATION PROCESS

TMUC APPLICATION PROCESS:

Step 1
Document submission
Admission form pack to be provided to admission office
Four Passport size photographs
CNIC/Passport copy of applicant and Parent
Step 2
Initial document review by admission office
Step 3
Admission confirmation
Step 4
Payment of dues
Step 5
Enrolment

ROYAL HOLOWAY APPLICATION PROCESS:

Stage 1
Initial application handling where documents are submitted to RH
Stage 2
Once the offer letter is received, registration fee is paid via flywire to RH

STUDENT LIFE CYCLE

Pre-Enrolment

Student meets Admission Counsellor and is guided as per his/ her area of interest for the most suitable degree pathway.

Enrolment

Student submits all relevant documents along with paid Fee bills for TMUC to enrol. Student signs admission undertakings.

Registration with RH

Student selects modules and pays initial UOL application handling fee. Student receives offer letter from UOL to confirm module and course selection (relevant in particular for 2nd and 3rd Year students).

Transfer to Department

Student is transferred to Department with Student Transfer Slip (STS); department will not allow students to attend in the absence of STS.

Learner Induction

Student receives Welcome Email with all digital Collateral. Student attends Learner Induction week to understand programme.

Academic Journey

This is a three-year programme with four modules each year. Student attends classess as per schedule.

Coursework & Timed Assessment

Student undertakes three internal assessments, including mocks. Student pays UOL Exam fee per module to register and then sits for the annual UOL examinations (either online or proctored by British Council). Students can resit examinations for failed Modules in October/ November

Results (and Module selection 2nd and 3rd Year)

Student receives results on Portal; student must pass 2 out of 4 modules to be able to progress to the next year. Student pays continuing fee and selects four modules for the next year. In case of failing modules in the previous year, the student may choose upto 6 modules.

Exit Awards

After successful completion of the programme, the student receives degree by post on the University address.

ALUMNI PROFILE AND POTENTIAL JOB PLACEMENTS

Hello, I am Sumyan, a 2024 graduate from the UOL Royal Holloway BSc business administration with marketing program at Tmuc. Looking back on my three years at TMUC, I can honestly say it's been an unforgettable experience. The campus provided such a positive and encouraging environment where I felt supported at every step of my journey. The faculty were not only experts in their fields but also genuinely caring and approachable. They went above and beyond to make sure we understood the material and were always willing to offer the academic guidance whenever we needed it. But what truly made these years special were the friendships I built along the way. I met so many amazing people, and together, we navigated the highs and lows of university life. The relationships I formed here will surely last far beyond graduation. I'm grateful for the sense of community that made my university journey so fulfilling. As I reflect on my time at Tmuc, I feel proud of everything I've achieved and excited for what the future



Sumyan

UOL Royal Holloway
BSc Business Administration

POSSIBLE JOB PLACEMENTS AT:

Entrepreneur | Top Telecommunication firms
Audit firms | Thinktanks
Research and development sector

FACULTY OF BUSINESS

S#	NAME	QUALIFICATION
01	Sarina Sherazi	PhD Management Sciences
02	Hussam Iftikhar	MBA in Marketing
03	Kausar Rasheed	MBA in Marketing
04	Samiya Hameed	MPhil HR and Management
05	Nafiah Fatima Said	Msc Public Administration and Leadership
06	Maryam Shakir Jan	MS in Accounting, Finance and Strategic Investment
07	Durre Shahwar	MSC Organizational Psychology
08	Mariam Aamir	MBA
09	Lubna Saleem	Master of Philosophy in Management Sciences
10	Rimsha Shakir Jan	MPhil
11	Farwa Zafar	MBA
12	Awais Ayaz	MBA
13	Kashaf Altaf	MBA
14	Javeria Nadeem	MBA
15	Muqadas Saleem	MBA in Marketing
16	Sadaf Shahid Minhas	Postgraduate in Management
17	Aneeza Iram	Postgraduate in Hospitality Management
18	Muhammad Aqeel	MS Project Management
19	Muhammad Umair	MBA
20	Abeer Mumtaz Rajper	MS in Social Policy and Development
21	Sajid Manzoor	PhD in Economics
22	Bilal Zubair	PhD in International Relations

FACULTY OF BUSINESS

S#	NAME	QUALIFICATION
23	Ahmed Hassan Awan	MPhil in International Relations
24	Muhammad Arshad	MS in Management Sciences
25	Dr. Maseeh Ullah	Ph.D.
26	Muhammad Ehtisham	MSc in international Accounting
27	Ms Saadia Zeeshan	MBA-QAU (Business Management & Marketing)
28	Zainab Jawwad	MS Leadership and Management
29	Amna Batool	MBA (Acctg-Fin)
30	Waleed Javeed	MS Business Administration (Acctg-Fin)
31	Waseem Mustafa	MS in Mathematics
32	Sara Shuja	MBA (HR)
33	Aliza Abid	MBA (Marketing)
34	Fiza Farooq	MS Project Management
35	Muddasir Mehboob	PhD Finance
36	Mufleha Zulfiqar	MS in Management Sciences (HR& Mktg)
37	Anum Abdul Malik	MBA (Marketing Management)
38	Alina Amir	MBA-Marketing
39	M. Noman Ishtiaq	MBA Finance
40	Anam Ashraf	MPhil in Economics
41	Anum Imran	MBA
42	Usman Gaba	MBA (banking & finance)
43	Ayesha Lodhi	MBA
44	Samra Noman	Mphil Business Administration

FACULTY OF BUSINESS

S#	NAME	QUALIFICATION
45	Rushda Khan	MSc International Management
46	Myrah Qadeer Khan	MPhil in Management Sciences
47	Naveen Ahsan	MBA (Marketing)
48	Adeela Afzal	MBA Finance
49	Syed Muhammad Ali	Mphil in Development Studies
50	Omer Yusuf	MSc Accounting & Finance
51	Saanya Tanveer	MSc Finance
52	Anum Abdullah	Mphil (Education Leadership & Management)
53	Kanza Tahir	MBA in Marketing
54	Arooba Masood	ACCA Advanced Diploma in Accounting & Business
55	Saher Kibria	MBA , Marketing Majors
56	Hira Umer	MBA , Marketing Majors
57	Faizan Nasir	MSc in Engineering Business Management
58	Kinza Shah	Masters in Philosophy
59	Aliza Moiz	MBA Marketing
60	Khawaja Farooq	IMBA
61	Syed Irfan	MBA (Finance & MIS)
62	Sanyah Saad	Msc Finance
63	Nasir Vohra	Masters in Economics
64	Saira Ali Khan	MS Design Market & Merchandising
65	Bushra Fareedullah	MS Design Marketing & Merchandising
66	Faisal Sheikh	MBA (Marketing)

FACULTY OF BUSINESS

S#	NAME	QUALIFICATION
67	Hira Asad	MSc International Management
68	Sadia Ali	MS (Mphil) HRM & Organizational Psychology
69	Mr. Malik Kabani	MBA Marketing
70	Mr Furqan Baig	MBA - Marketing
71	Ms Yafra Naz	MBA
72	Mr Jahanzaib Niazi	MS Strategic Marketing
73	Mr Owais Hussain	MBA
74	Asad Ali Chaudhry	MBA - Marketing
75	Saadia Syed Ali	MSc Organizational Psychology and Human Resource Management
76	Muhammad Aqib Ali	PhD in Islamic Banking and Finance
77	Shahbaz Hussain	Master of Sciences in Mathematics
78	Quratulain Ali	Master of Science in Management Sciences
79	Anam Arshad	Master of Science in Management Sciences
80	Usman Ramzan	Masters of Business Administration
81	Saima Khurshid	M. Phil Economics
82	Sana Muhammad Tariq	Master of Science in Management Sciences
83	Sara Shabbir	Master of Science in Management Sciences
84	Ana Javid	MBA (3.5)
85	Syed Arsalan Haider Bukhari	Master of Science in Management Sciences
86	Yasir Rasool	Master of Science in Management
87	Seema Afzal	PhD

OUR CAMPUSES

ISLAMABAD CAMPUS

No. 68, South Street, Sector
H-11/4, Islamabad
051 4866181-87

GUJRANWALA CAMPUS

Main Sialkot Bypass Road
Gujranwala
055 3200068-68

RAWALPINDI CAMPUS

Bahria Springs, Phase 7
Bahria Town, Rawalpindi
051 5400311-3

FAISALABAD CAMPUS

Opposite Boulevard Mall
West Canal Road, Faisalabad
041 8722228

LAHORE CAMPUS

No. 310/1, Sector F, Phase 6,
DHA, Lahore
042 37338377-80

KARACHI CAMPUS

No. 10, Sector-47 Korangi Creek
Road, Korangi Creek, Karachi
021-35090042

ABBOTTABAD CAMPUS

TMUC, Main Manhshera
Road, Near Radio Pakistan
0992-408421

PESHAWAR CAMPUS

Nasir Bagh Road, Near FC
Plaza DHA Peshawar
0303 3332448



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