



Masters in **Fashion Business Management**

- 1 Year Masters Degree
- No Examination
- 100% Assessment Based

1st Ranked
CREATIVE ARTS
SPECIALIST
UNIVERSITY

THE WORLD
UNIVERSITY
RANKINGS

**The
Guardian**

**ENROL
NOW**

CONTENT OVERVIEW

Why TMUC?

Programme Information

Semester-wise Breakdown of Modules

Eligibility Criteria & Entry Requirement

Student Life Cycle

Alumni Profile and Potential Job Placements





WHY TMUC

The Millennium Universal College TMUC is Pakistan's one of the largest transnational education groups operating purpose-built University College Campuses across major urban cities and offering International programmes and highly reputed degrees and skills qualifications at home as TMUC is a provider of transnational education programs. By bringing a range of international qualifications home, TMUC aspires to be recognized as the leading institution for borderless education and committed to providing opportunities that exceed the local stream of education to the youth of Pakistan.

Our goal is to produce graduates who are not only equipped with the necessary skills and knowledge to excel in their chosen fields but are also able to make meaningful contributions to society.

PROGRAMME INFORMATION

The MA Fashion Business Management is a future-focused, strategic postgraduate programme designed to develop the leadership, innovation, and analytical skills essential for success in the fast-paced global fashion and luxury industries. Delivered at TMUC with academic oversight from the University for the Creative Arts (UCA), UK, the course blends fashion business knowledge with real-world experience, helping you build a professional portfolio and career-ready mindset.

Ideal for graduates and professionals with a background in fashion, textiles, arts, or business, this degree equips you to navigate areas like branding, digital marketing, sustainable supply chains, retail strategy, and luxury brand management.

Programme Overview	
Credits	180 UK Credits
Duration	1 Year
Weeks of Study	Approx. 45 weeks (Fill-time), including taught sessions and independent study
Mode of Study	Face to Face
Structure	Two semesters of taught units, followed by a final major project

SEMESTER-WISE BREAK DOWN OF MODULES

Level	Modules
Term 1	Fashion Cultures and Contexts for Strategic Business Leadership
	Strategic Business Perspectives in Fashion and Luxury Industries
Term 2	Fashion Innovation and Futures for Business
	Sustainable Business Design and Development in Fashion and Luxury Industries
Term 3	Fashion and Luxury Industries and Business Final Major Project

ELIGIBILITY CRITERIA AND ENTRY REQUIREMENT

Academic Qualifications

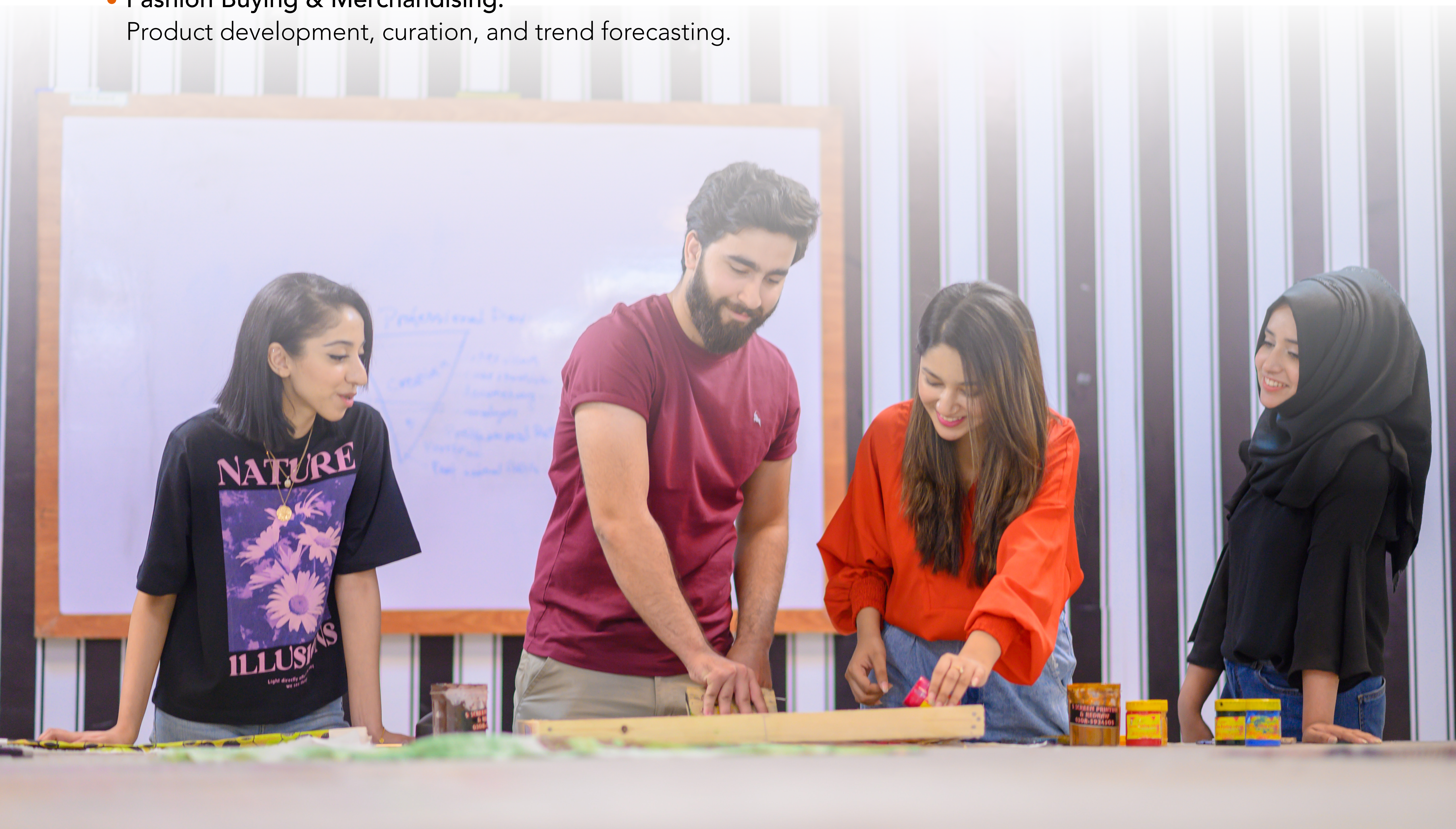
A good Honours degree or equivalent (4-year degree for local applicants)

Work Experience

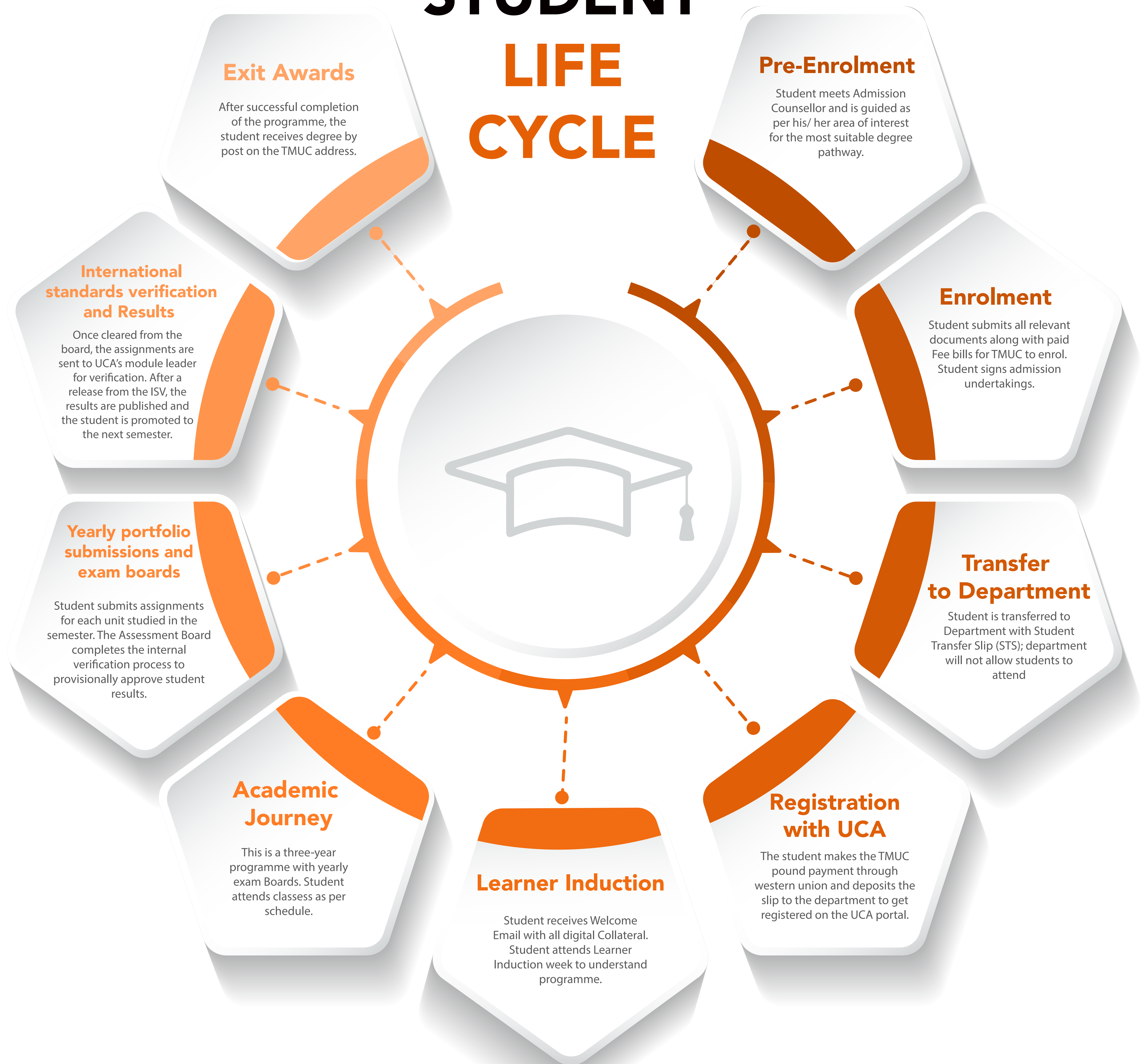
Considered for candidates with relevant industry background

Student Progression Pathways

- **Fashion Brand Management:**
Marketing, merchandising, and strategic brand positioning.
- **Luxury Brand Consultancy:**
Strategic advisory and consumer trend analysis.
- **Fashion Buying & Merchandising:**
Product development, curation, and trend forecasting.



STUDENT LIFE CYCLE



OUR CAMPUS

ISLAMABAD CAMPUS

No. 68, South Street, Sector
H-11/4, Islamabad

051 4866181-87

GUJRANWALA CAMPUS

Main Sialkot Bypass Road
Gujranwala

055 3200068-68

RAWALPINDI CAMPUS

Bahria Springs, Phase 7
Bahria Town, Rawalpindi

051 5400311-3

FAISALABAD CAMPUS

Opposite Boulevard Mall
West Canal Road, Faisalabad

041 8722228

LAHORE CAMPUS

No. 310/1, Sector F, Phase 6,
DHA, Lahore

042 37338377-80

KARACHI CAMPUS

No. 10, Sector-47 Korangi Creek
Road, Korangi Creek, Karachi

021-35090042

ABBOTTABD CAMPUS

TMUC, Main Manhshera
Road, Near Radio Pakistan

0992-408421

PESHAWAR CAMPUS

TMUC, Main Manhshera
Road, Near Radio Pakistan

0303 3332448



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